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**FOR IMMEDIATE RELEASE**

## Members Development Company selects Rhyze Solutions to integrate Balance Sheet Marketplace

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Rhyze Solutions, the CUSO delivering a capital markets platform to network FinTech and other non-bank lenders with financial institutions, has been selected by Members Development Company (MDC), the credit union network's multi-million-dollar R&D department, to integrate its R&D project known as Balance Sheet Marketplace (BSM).

MDC and its credit union owners launched the BSM project to address the ever-growing challenges and opportunities that have emerged as FinTech lenders and credit unions seek a more efficient way of working together. MDC shares the opinion that FinTechs, once viewed as competitors to financial institutions, have much more to offer when approached as collaborative partners that deliver scale, efficiency, and diversification. As the R&D project matured, it became clear that Rhyze Solutions was the perfect CUSO partner to bring the project to market.

Rhyze, co-founded in 2023 by Everwise Credit Union, Allied Solutions, and an experienced team of entrepreneurs, was conceived on a similar premise – networking the lending industry in a win-win mindset creates long-term value for borrowers, lenders, FinTechs, credit unions, their members, and the broader financial services industry. Rhyze prioritizes its platform on a Six Pillar focus: End-to-End, Multi-Asset Class, Modular Design, Accreditation, Investment Grade, and Credit Union Native. Early in its existence, Rhyze is already delivering these networked solutions for Commercial Real Estate and Residential Home Equity.

“Innovating solutions that drive growth and success for our credit unions is at the core of our mission,” said Ned Tobey, CEO of Members Development Company. “The R&D work that our team has put into this project is significant and represents the passion and commitment that MDC shares for this growing opportunity. Partnering with Rhyze is an exciting milestone, and we are thrilled to see the project come to life in the market.”

“I’m excited about the natural synergies between the BSM project and the long-term vision of Rhyze,” said Syd Libsack, co-founder and CEO of Rhyze. “This partnership brings together complementary values with shared goals for FinTech and credit union collaboration. It’s an honor to be the selected partner.”

### **About Rhyze Solutions:**

Rhyze Solutions, a Credit Union Service Organization (CUSO), is a capital markets company that utilizes loan products, services, and technology to enhance the sources and uses of liquidity to its network of financial institution partners. Through the Rhyze platform, FinTechs and other non-bank lenders can connect with credit unions and other financial institutions in a many-to-many model that unlocks scalability, efficiency, and diversification.

To learn more, visit [rhyze.com](https://rhyze.com)

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### **About Members Development Company:**

MDC is a collective of credit union leaders, innovators, and problem-solvers, driven by a shared belief: collaboration makes the industry stronger. Founded in 2000, MDC is a trusted Credit Union Service Organization (CUSO) owned by 80+ credit unions that span the country. Its mission is straightforward: help its owners, and by extension the broader credit union movement, reimagine what’s possible by bringing emerging technologies to life, unlocking new growth opportunities, and solving challenges together. Through the power of collaboration, MDC helps credit unions move faster, think smarter, and create greater impact.

To learn more about MDC, visit [membersdevelopment.com](https://membersdevelopment.com)